

ESTTA Tracking number: **ESTTA20364**

Filing date: **12/01/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	BananaNana
Application Serial Number:	78361320
Application Filing Date:	02/02/2004
Mark:	BANANANANA
Date of Publication	11/09/2004

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, I.S.Y. Productions, L.L.C., P.O. Box 7517, Greenwich, CT06836, UNITED STATES, a Limited Liability Company, organized under the laws of Connecticut, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 12/09/2004. I.S.Y. Productions, L.L.C. respectfully requests that the time period within which to file an opposition be extended until 03/09/2005.

Respectfully submitted,
/Arthur J. Greenbaum/
12/01/2004

Arthur J. Greenbaum, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY10036
UNITED STATES
trademark@cll.com, srs@cll.com
(212) 790-9200

